



2025



EIZO

PHOTO + VIDEO
COMPETITION
FOR STUDENTS

STUDENT AWARDS

BRIEF & INFORMATION



Exclusive partner  **PROFOT**

EIZO Student Awards

Background

EIZO is a world leader in color space management and the designer, innovator and manufacturer of color accurate monitors. Considered as the industry standard by many creative professions, the EIZO ColorEdge range of monitors are specifically designed for use within post-production, digital photography, retouching, videography, and design. The screen technology displays the highest degree of color accuracy, tonal range, and widest color gamut for superior color depth, allowing you to see more than ever before.

Based in Japan, the company was established in 1968 and originally manufactured television components. Ten years later EIZO entered the gaming market, manufacturing tabletop video gaming machines. Today EIZO designs, manufactures, and globally distributes a huge range of innovative and specialized monitors and software to a host of industries. These include medical, aerospace, and of course the creative professions.

The main goal of the EIZO Student Award is to offer visibility to the next generation of photographers and videographers, as well as act as a launch pad into the industry.

EIZO Student Awards

Categories

This year's EIZO Student Award will be held as a **one-category competition**. Students are free to submit a single still image or a video, as long as their work is original and relevant with the brief.

Read our terms and conditions for more information (www.eizoawards.ch/information).

EIZO Student Awards

Competition format

Students can submit their work during a window of about three months (see p. 7) . Once the submission period is over, voting will be open for one month. During this time, participants must collect as many votes for their work as possible.

The **five submissions with the most votes** will advance to the finals.

Our judge will select one submission from the finalists as **the 2025 EIZO Student Award winner**.

The submission with the most votes will be awarded the „**People’s Choice Award**“.

New since 2024: the „**Excellence Award**“.

This prize will reward outstanding work independently of the number of votes collected.

→ See prizes on page 5.

EIZO Student Awards

Brief – Theme

Zeitgeist

/ˈzaitgaɪst/ [noun]

The defining spirit or mood of a particular period of history as shown by the ideas and beliefs of the time.

Use of Artificial Intelligence

We know AI is an ever growing part of our lives. Photography and videography are no exceptions.

The EIZO Student Award is a photo and video competition, we will therefore not be accepting images generated solely with AI. Should you edit your work with the help of an artificial intelligence, please mention this clearly in the description of your submission.

We reserve the right to exclude images or videos that do not comply with the conditions of participation.

Earth, Switzerland, 2025.

Take a photo or make a short video that best describes the place and time we live in.

Choose an angle, from relationships, technology, environment, to social trends, fashion, politics, or crisis. Imagine having only this image or video to explain what it feels like to be alive today to a visitor from the past, the future or simply somewhere else.

Capture the Zeitgeist through your lense, share your perspective with us.

EIZO Student Awards

Timeline

	APRIL	MAY	JUNE	JULY	AUGUST
Go live	01.4				
Submissions	01.4 - 30.6				
Voting				1.7 - 30.7	
Finalists				31.7	
Judging					10.8-14.8
Winners					21.8

EIZO Student Awards

Submissions

What to consider

Be original and daring. Push the limits of the brief and choose to interpret it in whichever way you like. The brief can be taken literally, or can be abstract, subversive, and unexpected if you decide to look sideways. Innovate by exploring ideas and techniques. It could be studio or location-based photography or videography, and you are free to use any analogue or digital image making process to create or edit your piece.

DO

Do be innovative, original, uncensored in your creativity, feel free to be philosophical or even metaphorical about the meaning of your work.

DON'T

Don't look for the obvious, be literal, feel restricted by any relationship to the products or company guidelines.



What and how to submit

- Your work must be submitted digitally at www.eizoawards.com
- The deliverables for all entries are an image or video file, a title and a short description of your work.
- Digital files of your submissions and completion of all required information on the online submissions form.
- File format: TIFF or JPEG file format for images and MP4 for videos.
- Read out Terms and Conditions for more information.

Help and support

- Should you have any questions or need support with your submissions please contact marketing.ch@eizo.com